## **Mission Statement**

The purpose of my desiring to undertake such a large and important project at this point in my life is because I believe that the timing is right for Dahlonega (my hometown) to have a destination hotel. The tourists will be able to come and stay and enjoy our beautiful town. The reason that I believe the timing is right is because when tourist travel around our town, they are experiencing quality restaurants and gift shops. The guest that I plan on attracting will want to come and experience our way of life and will want to come back often.

Concerning the exterior elevation of my hotel, I believe that it is critical for the exterior to have a "PERIOD" appearance. I have designed the front to keep THE PARKS BUILDING to be at one end in the original appearance as it is today, and to break the rest of the front up to have two separate fronts to give the appearance that the building were built at different times and just connected as one complete elevation. I have put a lot of thought into this and I believe this elevation will be in keeping with the rest of our town, and will give me that charming old town feeling that I am desiring to achieve.

I am planning for my hotel to be able to offer exquisite rooms with a competent staff. This will leave a lasting impression on our guests during their stay.

## Services to be offered:

- 1) Concierge Services
- 2) Valet Parking
- 3) Dry Cleaning
- 4) All rooms to have service bar. Refrigerator will be complete with condiments
- 5) Free morning breakfast for all guest